

Alexandra Partida

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Software Engineer

Multilingual **Software Engineer** familiar with a wide range of programming languages. Knowledgeable of both backend and frontend development practices. Motivated to learn, grow, and excel in the tech industry.

SKILLS

- **Programming:** JavaScript, Node.js, HTML5, CSS, SCSS
- **Libraries/Platforms:** Express, React, Redux, jQuery, Bootstrap, Serverless, AngularJS
- **Data/Databases:** NoSQL, MongoDB, DynamoDB
- **Cloud/Technologies:** Amazon Web Services, Docker, Github, CircleCI
- **Design:** Figma, Adobe Creative Suite, Illustrator, Photoshop

PROFESSIONAL EXPERIENCE

Web Developer, The Salt Lake Tribune, Salt Lake City, UT **Nov 2021 – Present**

Tech stack: React, Javascript, SCSS, Serverless, AWS

- Integrated 2 new audio playback features for reporters to use in articles. One feature was created and deployed in AWS Lambda function to integrate Spotify API to provide audio playback of Salt Lake Tribune podcasts. The second feature was created and deployed through S3 Bucket and Cloudfront Distribution to house and serve custom Salt Lake Tribune audio.
- Increased subscriber growth by 10% through creation and design of several new landing pages such as newsletter sign-up and new subscriber page
- Built story specific landing pages, more recently used MapBoxGL to create an interactive visualization of 16,000+ map data points corresponding to Latter-day Saints properties in America.
- Collaborated with project managers, creative teams, and reporters to deliver original, efficient solutions for delivering news to Utahns.

Frontend Developer, InvestCloud, West Hollywood, CA **April 2021 - Nov 2021**

Tech stack: Javascript, CSS, Angular

- Sole developer for UI of new reporting system using Javascript and HTML to add functionality to client facing financial report systems.
- Feature development in R&D for a fintech company with over 670 institutional investors, building front end applications used to manage 1.7 trillion dollars in client financial investments.
- Worked in an Agile-driven environment to effectively maintain project timelines, iterate quickly over product features and respond to stakeholder feedback.

Production Manager, Cotton Links **Oct 2019 - April 2021**

- Planned, organized, and managed operations, including ordering materials/supplies and timely apparel production for clients like Volcom & Kohls who's average yearly production lifecycle managed was 4 million in annual revenue.

E-Commerce Web Merchandiser, Alo Yoga **May 2019 - Oct 2019**

- Improved sales growth by 15% per year through merchandising and updating the website

E-Commerce Marketing Specialist, Soccer Event Specialist **Sept 2017 - Feb 2019**

- Generated a marketing calendar and maintained website content for several high-profile soccer websites including U.S. Soccer and NWSL e-commerce sites all on NetSuite platform

SEO Specialist, Revive Media Services **March 2016 - July 2017**

- Improved search engine performance, user acquisition, annual traffic for 30 clients through marketing strategies

EDUCATION

Certificates in Intro to Coding, Frontend Web Development, and React Development, SheCodes 2020

Full Stack Web Development, Redwood Code Academy, Certificate 2020

Merchandise Product Development, Fashion Institute of Design and Merchandising, AA 2013-2015